



Alexandria R. Davis
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SUMMARY: Graphic Designer for print and web.

EXPERIENCE: 1992 - present

Self-employed as Art Director and Production Designer for web and print media in corporate, advertising and publishing art departments. Design and produce children's books, annual reports, advertising, brochures, greeting cards, corporate and small business identification, web sites, packaging, newsletters, menus and signage. Create spot illustrations and logos. Excellent pre-press skills.

Partial Client List 1992 to the present:

Loft Artists Association, Bank Street Events, Vision Associates, Inc.,
R.V.I. Services, Aromawax, Inc., Peppers and Rogers Group, Schipper & Co.,
GE, Debra Lill Design, Germania Precision, Champion International, Purdue Pharma,
Clarion, Hyperion, Alcone Marketing Group, Ryan Partnerships, Marketing Drive America
Ventiv Health Communication, North Stamford Association, Historic Neighborhood News,
Ben Marketing, Weekly Reader, Inc. and Gareth Stevens Publishing.

1981 - 1989

Salesman and trader of financial products, primarily commodities futures

SOFTWARE: Adobe Photoshop, Imageready, Illustrator, InDesign, Dreamweaver, Acrobat, Filemaker Pro, Microsoft Word, Excel, PowerPoint, QuarkXPress, BarCode Pro, Font Management

EDUCATION: Connecticut Institute of Art, Greenwich, CT; 1991 - 1993 • Commercial Art Diploma
Parson's School of Design, NY, NY; 1977 - 1992 • Design and drawing courses
Katharine Gibbs, Norwalk, CT; 1981 • Entree Program
B.A. Wheaton College, Norton, MA; 1980 • Double major: Political Science/Economics

portfolio url: www.alexideas.com